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Press Information

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eMeta Unveils eRights Suite

New Suite Secures and Commercializes Enterprise Digital Assets and Services

NEW YORK – March 24, 2003 – eMeta Corporation, the leading provider of enterprise software that maximizes the value of digital assets and services, today announced the availability of the eRights Suite™. Building on the foundation of its award-winning predecessor, eRights™, the eRights Suite provides the infrastructure, applications and insight necessary to effectively secure and sell digital assets and services. The new Suite enables enterprises to effectively create, control and commercialize digital offerings that are synchronized to specific business needs and models, assets and audiences.

“The eRights Suite represents a significant evolution in eMeta’s strategy and product offering,” said Jonathan Lewin, CTO of eMeta Corporation. “Enterprise use of online assets continues to evolve and eMeta has launched the eRights Suite to meet the changing needs of companies offering valuable digital assets and services to customers, partners, and employees. eMeta provides the tools that enterprises need to ensure the greatest ROI from digital assets.”

The eRights Suite is composed of the following products:

- *RightAccess 3.0* – The access control engine of the eRights Suite, RightAccess provides the infrastructure necessary to protect and manage access to digital assets and services. Offering advanced authentication and authorization, delegated administration, and metadirectory features, RightAccess enables enterprises to control who can access information and services under which terms. Supporting an infinitely-deep resource tree, rich user and group inheritance rules, exclusion sets and embargoes, a dynamic expression language throughout all subsystems, and an object-oriented API, RightAccess is the leading access control system for complex digital assets.
- *RightCommerce 3.0* – The commerce engine of the eRights Suite, RightCommerce contains the comprehensive set of packaging, pricing, customer care, billing and payment applications necessary for effectively commercializing digital assets and services. RightCommerce contains sophisticated marketing mechanisms such as gift subscriptions, cross-licensing and dynamic pricing. RightCommerce provides the tools enterprises need to manage the full customer lifecycle, ensuring long-term relationships and maximum value from each customer engagement.

- *RightServices 1.0* – As enterprises develop and publish software assets as Web services, RightServices provides a comprehensive solution for the protection and commercialization of those assets. Optimized for the commercialization of non-traditional online assets such as software services and software code, RightServices enables enterprises to realize the full value of proprietary software and processes.

“We chose eRights over other security solutions on the market because it was the only solution optimized for controlling access to specific and complex digital assets,” stated James Wonder, Manager, Online Systems Division of the American Institute of Physics. “Other access control and authentication solutions address general online security needs, while RightAccess focuses on licensing and how complex digital assets and services may be most effectively accessed by authorized individuals and groups. The eRights Suite requires little customization and we were able to integrate it quickly into our current business processes for immediate results.”

All products within the eRights Suite are easily integrated with other software solutions and enable the customization of end-user interfaces for a seamless incorporation within the surrounding environment. For example, RightCommerce may be integrated with Content Management, CRM, and DRM systems to create a powerful, end-to-end asset and service distribution system across the enterprise with RightCommerce maintaining a sophisticated licensing and commerce logic for the other applications.

About eMeta Corporation

eMeta is a leading provider of digital rights commerce solutions for enterprises. eMeta’s eRights Suite provides security and commerce features that enable businesses to create sophisticated licensing models, mapped to complex customer bases, that maximize revenue generation from online assets. One of Deloitte & Touche’s Rising Stars, eMeta counts Thomson Financial, Celera Genomics, The IEEE, *New York Times* Digital, and many other globally recognized companies as clients. Founded in 1998, eMeta is headquartered in New York with a European office in London. For additional information about eMeta and its eRights Suite, please visit www.emeta.com or contact us at (800) 804-0103.

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