

**Press Release
FOR IMMEDIATE RELEASE**

Contacts:

Thomas Burg
eMeta Corporation
800-804-0103
tburg@emeta.com

John Carter
FitzGerald Communications
617-585-2218
jcarter@fitzgerald.com

***THE GLOBE AND MAIL IMPLEMENTS eMETA
TO POWER NEW ONLINE INITIATIVES***

Canada's National Newspaper to use eMeta eRights Suite to Support Online Offerings

NEW YORK—June 14, 2004—eMeta Corporation, the leading provider of digital commerce and access control solutions, today announced that *The Globe and Mail*, Canada's National Newspaper, has implemented eMeta's eRights Suite solution to enable its online initiatives at www.globeandmail.com.

The Globe and Mail, a division of Bell Globemedia, delivers up-to-the-minute news and financial information to over 2.8 million users each month. Its award-winning suite of Web sites provides exclusive tools and information to Canada's most Web-savvy consumers.

eMeta has provided *The Globe and Mail* with the eRights Suite, an open software solution that enables the management of digital assets and consumers and facilitates the access to, and sale of, online content. eRights will serve as the backbone for *The Globe and Mail's* digital publishing efforts, initially enabling enhanced subscriber registration.

“As part of our ongoing commitment to providing the information our customers need in the manner they need it, we conducted an industry-wide search to find the best technology partner for our demanding environment, ultimately selecting eMeta,” said Phillip Crawley, Publisher and CEO, *The Globe and Mail*. “eRights gives us the flexibility and capability to enhance and tailor our online offerings.”

The Globe and Mail is one of several newspaper companies working with eMeta. Either alone or in partnership with ProQuest, eMeta powers online initiatives for nine of the top ten newspapers in the U.S. *New York Times Digital*, *The Financial Times*, *KansasCity.com* (a division of Knight-Ridder) and many other leading companies in numerous industries are powered by eMeta's eRights technology.

“We're very pleased that *The Globe and Mail* selected eMeta to power their online properties,” said Jonathan Lewin, eMeta's chief executive officer. “Its selection, based on extensive due diligence, is another validation of our product and services, and we look forward to helping *The Globe and Mail* meet its online goals today and in the future.”

eMeta Corporation

Founded in 1998, eMeta (www.emeta.com) provides software and services that allow companies to sell and license digital goods and services while managing a full range of related customer interactions. Specifically, the company provides authentication, authorization and commerce services in relation to the marketing, selling and distribution of a company's digital assets. eMeta counts Thomson Financial, Celera Genomics, Edmunds.com, The McGraw-Hill Companies, *New York Times* Digital, and many other globally recognized companies as clients. For more information, please visit www.emeta.com.

The Globe and Mail

The Globe and Mail, Canada's National Newspaper, is a division of Bell Globemedia, a dynamic multi-media company, which also owns CTV Inc., Canada's number-one private broadcaster.

###