

Press information



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eMeta Corporation Named One of New York's Fastest Growing Technology Companies in Deloitte & Touche "Fast 50" Program

eMeta Recognized for its Dramatic 1,112 Percent Growth in Revenue

NEW YORK — Oct. 11, 2002 — eMeta Corporation, a provider of software dedicated to empowering information commerce, has been named to Deloitte & Touche's prestigious "2002 Technology Fast 50 Rising Star" program. eMeta was one of the seven New York City, Westchester and Rockland Counties region companies recognized as "Rising Stars" at an awards ceremony yesterday in New York. Rankings for Fast 50 Rising Stars are based on the percentage of growth in fiscal year revenues from 1999-2001 (three-year period).

Since 1998, eMeta's information commerce solution, eRights, has enabled leading online content and service providers to control how their offerings are packaged, priced and accessed. By combining strong access control technology and sophisticated commerce capabilities, eRights maximizes online content revenue generation by managing content, multi-faceted licensing and user authentication.

Jonathan Lewin, founder and CTO of eMeta Corporation, credits the company's 1,112 percent revenue growth to its vision of the Internet as an information marketplace coupled with a relentless focus on execution and continued innovation. "eMeta's strength lies in its people, who have maintained a vision of the Internet's business potential through the recent boom and bust and have brought that vision to fruition for many of the world's most prestigious news, science, financial, technology, and medical publishers."

To qualify to be a Fast 50 Rising Star, companies must:

- have a business model focused on the research, development or commercialization of proprietary technology
- have grown operating revenues from \$50,000 or more in 1999 to \$1,000,000 or more in 2001
- be in business between three and four years
- be headquartered in North America

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“To rank as a Deloitte & Touche Technology Fast 50 Rising Star, companies must have phenomenal revenue growth in a three-year period,” Larry Wizel, managing partner of the New York Technology Fast 50 program said. “eMeta has proven to be one of the fast-growth stories in our region and we applaud their success and vision.”

Platinum sponsors of the New York 2002 Technology Fast 50 include The Bank of New York, The Journal News, Proskauer Rose, Nasdaq and RRE Ventures. Gold sponsors include Invision. Silver sponsors include CFOutsource, Downtown Alliance, New York City Economic Development Corporation Polytechnic University, and the New York University Center for Advanced Technology.

About eMeta Corporation

eMeta Corporation is an enterprise software company dedicated to empowering information commerce. eMeta’s premier flagship product, eRights, is recognized as the premier solution for complex business model management among digital publishers. Enabling user authentication, complex license management and product configuration under a variety of unique business models, eMeta serves some of the world’s largest financial, professional and scholarly information providers. Current clients include Celera Genomics, Thomson Financial, McGraw-Hill, and New York Times Digital. Headquartered in New York City, eMeta also maintains an office in London, where it was founded in 1998. For more information about eMeta and eRights, call (800) 804-0103 or visit www.emeta.com.

About Deloitte & Touche LLP

Deloitte & Touche, one of the nation's leading professional services firms, provides assurance and advisory, tax, and management consulting services through nearly 30,000 people in more than 100 U.S. cities. The firm is dedicated to helping its clients and its people excel. Known as an employer of choice for innovative human resources programs, Deloitte & Touche has been recognized as one of the “100 Best Companies to Work For in America” by Fortune magazine for five consecutive years. Deloitte & Touche refers to Deloitte & Touche LLP and related entities. Deloitte & Touche is the US national practice of Deloitte Touche Tohmatsu. Deloitte Touche Tohmatsu is a Swiss Verein, and each of its national practices is a separate and independent legal entity. For more information, please visit Deloitte & Touche’s web site at www.deloitte.com/us. For more information on the Technology Fast 50 and Fast 500 programs, please visit www.fast50.com.

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