



Powering the Business of Information

## Press Information

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### **eMeta Corporation Named One of *EContent Magazine's* Top 100 Companies**

**NEW YORK – Nov. 25, 2002** – eMeta, the provider of digital rights commerce solutions, announced today that it has been selected by *EContent Magazine* as one of the top 100 companies in the content industry for the second consecutive year. The *EContent* 100 program recognizes organizations that are advancing online content in the areas of production, management, commercialization and delivery. The *EContent* 100 in 2002 includes the world's leading publishers, content providers, standards organizations and technology companies.

“Our goal in selecting the *EContent* 100 is to demonstrate the diversity of the online content industry and highlight the companies that are driving it forward,” said Bill Mickey, editor of *EContent Magazine*. “eMeta’s comprehensive and innovative approach to the commercialization of online content enables content providers to thrive in a very challenging market economy, and that warrants eMeta’s inclusion in the *EContent* 100.”

eMeta’s eRights software solution enables digital publishers to successfully commercialize online content and services. By integrating complex security technology and sophisticated commerce capabilities, eRights allows businesses to define and customize products, pricing and access rules to suit their content assets and customer base. As the digital commerce backbone for dozens of clients, eRights powers more than 100 websites, and processes more than 4 million users daily.

“For four years, eMeta has been helping the world’s leading content providers generate revenue from their valuable online content and assets,” said Jon Lewin, founder and CTO of eMeta Corporation. “Our inclusion in the *EContent* 100 for the second year in a row validates both the excellence of our solution and the real-world results it is delivering.”

#### **About eMeta Corporation**

eMeta is a leading provider of digital rights commerce solutions for enterprises. eMeta’s eRights platform provides security and commerce features that enable businesses to create sophisticated licensing models, mapped to complex customer bases, that maximize revenue generation from online assets. One of Deloitte & Touche’s Rising Stars, eMeta

counts Thomson Financial, Celera Genomics, The IEEE, New York Times Digital, and many other globally recognized companies as clients. Founded in 1998, eMeta is headquartered in New York with a European office in London. For additional information about eMeta and its eRights platform, please visit [www.emeta.com](http://www.emeta.com) or contact us at +1.212.925.3656.

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