



Powering the Business of Information

Press Information

Contacts:

Jessica Hatch
eMeta Corporation
(800) 804-0103
jhatch@emeta.com
www.emeta.com

John Carter
FitzGerald Communications
(617) 585-2218
jcarter@fitzgerald.com

eMeta Corporation selected as Preferred Technology Vendor for Global Information Commerce Initiatives for The McGraw-Hill Companies

NEW YORK – Dec. 17, 2002 – eMeta Corporation today announced that The McGraw-Hill Companies has signed eMeta’s digital rights commerce technology, eRights, as its preferred information commerce platform. Under the terms of the agreement, eMeta will provide authentication, authorization, and commerce services to several of The McGraw-Hill Companies’ business units.

“We are pleased with the selection of eMeta as a next step in the Corporation’s efforts to build a global, company-wide online distribution channel that further leverages our brands in the key markets we serve,” said Gordon Long, Vice President, Technology Partnerships and Sourcing Alliances, The McGraw-Hill Companies.

The announcement follows a year-long review and testing of eMeta’s software, led by the Enterprise Architecture Council of The McGraw-Hill Companies as part of the company’s continuing efforts to standardize and expand its global offerings.

Currently Standard & Poor’s, and two divisions within Information and Media Services, Platts, the energy information division, and Aviation Week have chosen eRights.

“We are thrilled that The McGraw-Hill Companies has selected eMeta and is using our product to deliver its prestigious products and services,” said Vikram Kashyap, Vice President Corporate Development of eMeta Corporation.

About eMeta Corporation

eMeta is a leading provider of digital rights commerce solutions for enterprises. eMeta’s eRights platform provides security and commerce features that enable businesses to create sophisticated licensing models, mapped to complex customer bases, that maximize revenue generation from online assets. One of Deloitte & Touche’s Rising Stars, eMeta counts Thomson Financial, Celera Genomics, The McGraw-Hill Companies, New York Times Digital, and many other globally recognized companies as clients. Founded in 1998, eMeta is headquartered in New York with a European office in London. For

(more)

additional information about eMeta and its eRights platform, please visit www.emeta.com or contact us at (800) 804-0103.

About The McGraw-Hill Companies

Founded in 1888, The McGraw-Hill Companies is a global information services provider meeting worldwide needs in the financial services, education and business information markets through leading brands such as Standard & Poor's, BusinessWeek and McGraw-Hill Education. The Corporation has more than 350 offices in 33 countries. Sales in 2001 were \$4.6 billion. Additional information is available at <http://www.mcgraw-hill.com>.

###